

Bare Essentials  
Natural Market  
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Bare Essentials Natural Market has something that's unique in the High Country—a comprehensive, online directory of all those who provide **Natural and Alternative Health Care** services.

Our Health Care Practitioner Directory provides information to over 5,500 customers, most whom use various forms of alternative health care.

We would like to provide you with a complimentary **Silver Listing** that includes:

- your name
- practice name
- address
- phone number

We'd also like to offer you the opportunity to include **more in your listing**. With the **Platinum Listing**, you receive all of the elements above, plus the following:

- direct links to your website and email
- photographs
- a description of the practice, philosophy & your training—a mini-website
- business card or brochure placement in our foyer

The **Platinum Listing** is only \$60 per year—just over a dollar per week to get your name and practice out to thousands of people in the area.

Our website, constructed by an on-staff designer and the local business KSPCS, is a dynamic reflection of our store and our community. There you'll find information about our staff and products, local events, local vendors, a direct connection to our blog, BENaturalMarket.net, and many other resources.

And while it's one thing to have a website... it's another thing altogether to get traffic to that website! At BeNaturalMarket.com, enhanced and dynamic **Search Engine Optimization** assures our website is the premier site in the High Country for Natural and Alternative Health resources. Add that to our Facebook following, blog, extensive social media platforms and advertising campaigns, **and your listing will be seen by more people than ever.**

So here's what I'd like you to do:

- Provide us with your up-to-date business information.
- Consider the value of the **Platinum Listing** and let us know if you would like to take advantage of this opportunity.
- Finally, please feel free to contact us if you have any questions.

Healthy Regards,  
Caitlin Smith, Marketing Manager